Merchant Bank Trade Financing and the British Economy, 1880-1913

Walter Jansson

Faculty of History & Centre for Financial History
University of Cambridge

09.06.2016



Outline

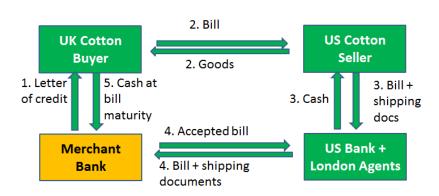
- 1 Introduction
- 2 Data
- 3 Methodology
- 4 Results
- 5 Conclusion
- 6 Appendix

Introduction

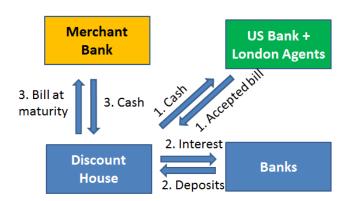
- How do changes in the supply of trade credit impact the economy?
 - Significant research interest after the recent financial crisis (Amiti and Weinstein, 2011)
- Quantitative research in economic history still limited
 - Historical literature highlights importance of trade credit instruments (such as acceptances) for exports and financial system



Example of a Transaction 1/2



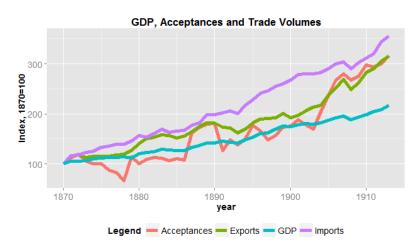
Example of a Transaction 2/2



This project

- Formally tests whether if there was a relationship between merchant bank trade financing and the economy
 - Uses models which allow for certain nonlinearities & changing volatility in this link
- Creates a sample of acceptance credit data from surviving merchant bank records
- Result: link between acceptance credit and trade significant, but declined over time

Acceptances and Trade





Methodology: TVP-VAR

- Vector autoregressive (VAR) models common in macroeconomics for examining macro-financial linkages
- But these fail to account for important features:
 - Structural change are relationships we model constant?
 - ullet Shocks to economy + financial system \Longrightarrow non-constant volatility
- ⇒ Use TVP-VAR (Primiceri, 2005; Cogley and Sargent, 2005)

$$\mathbf{y_t} = \alpha_t + \sum_{i=1}^{p} \mathbf{B_{i,t} y_{t-i}} + \mathbf{u_t}; \mathbf{u_t} \sim N(\mathbf{0}, \Omega_t)$$
 (1)

- $y_t = [GDP, Trade, Acceptances, interest rate]'$
- Model evolution of elements of $M \times 1$ vector α_t and $M \times M$ matrices $B_{i,t}$, Ω_t as random walks



- No quarterly GDP data exists for pre-WW1 Britain
- Following Bernanke et al. (2005), common approach is to summarize large amount of macroeconomic data into factors, which are then inserted into a VAR instead of GDP.
- These capture co-movement between several macroeconomic variables & reduce omitted variable bias

$$\mathbf{x}_{t} = \mathbf{\Lambda}^{f} \mathbf{f}_{t} + \mathbf{e}_{t}$$

$$\begin{bmatrix} \mathbf{e}_{1,t} \\ \lambda_{12} \\ \vdots \\ \vdots \end{bmatrix} = \begin{bmatrix} \lambda_{11} & \lambda_{21} \\ \lambda_{12} & \lambda_{22} \\ \vdots \\ \vdots \end{bmatrix} \begin{bmatrix} \mathbf{f}_{1,t} \\ \mathbf{f}_{2,t} \end{bmatrix} + \begin{bmatrix} \mathbf{e}_{1,t} \\ \mathbf{e}_{2,t} \\ \vdots \end{bmatrix}$$

$$(2)$$

With 2 factors: $\begin{vmatrix} x_{1,t} \\ x_{2,t} \\ \vdots \\ x_{M,t} \end{vmatrix} = \begin{vmatrix} \lambda_{11} & \lambda_{21} \\ \lambda_{12} & \lambda_{22} \\ \vdots & \vdots \\ \lambda_{1M} & \lambda_{2M} \end{vmatrix} \begin{bmatrix} f_{1,t} \\ f_{2,t} \end{bmatrix} + \begin{bmatrix} e_{1,t} \\ e_{2,t} \\ \vdots \\ e_{M} \end{bmatrix}$



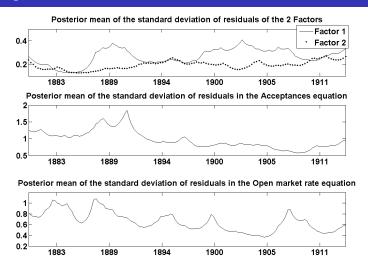
- Augment TVP-VAR with 2 factors (results robust to using 3).
- → TVP-FAVAR (Korobilis, 2013)

$$y_{t} = \begin{bmatrix} f_{t} \\ z_{t} \end{bmatrix} = \alpha_{t} + \sum_{i=1}^{\rho} B_{i,t} \begin{bmatrix} f_{t-i} \\ z_{t-i} \end{bmatrix} + u_{t}; u_{t} \sim N(0, \Omega_{t}) \quad (3)$$

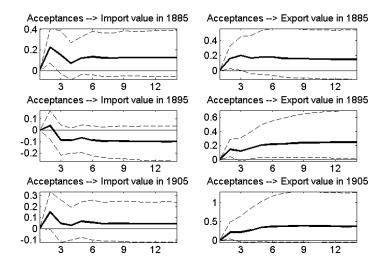
- $z_t = [acceptances, market interest rate]'$ series treated as completely observed
- Possible to calculate impulse responses from acceptances to the "common component" of each x_i



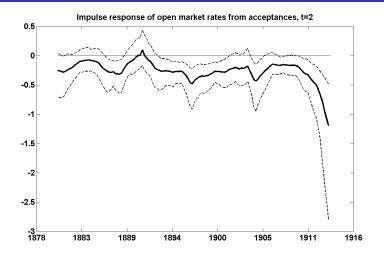
Changing error volatilities - TVP model warranted



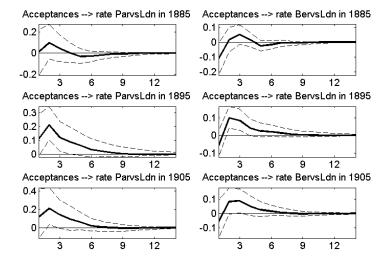






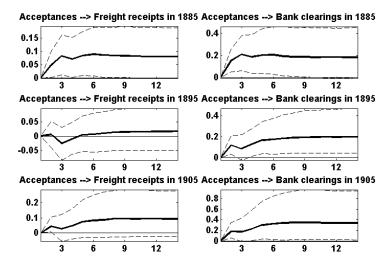








Impulse Responses using TVP-FAVAR, 1880-1913 data





Conclusion

Until the turn of the century:

- Acceptances $\uparrow \implies$ International Trade \uparrow
 - Consistent with macroeconomic literature on trade credit

But market for acceptances remained important:

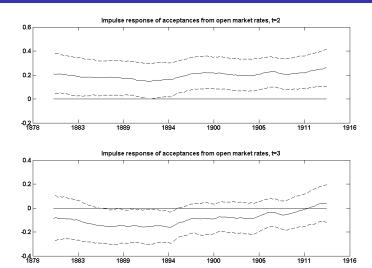
- Acceptances ↑ ⇒ Capital inflows from continent ↑ ⇒
 Short-term interest rates ↓ ⇒ Rest of the economy ↑
- Importance of allowing for nonlinearities & structural change



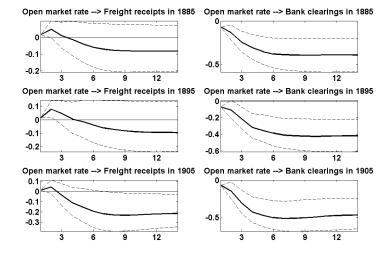
Thank you!

Questions?











Appendix

Table: Data for FAVAR

Variable Name	Source	Variable Name	Source
UK wheat price	NBER	Exp of railway material	NBER
Suez Canal Traffic	NBER	unemp	NBER
Tonnage entered	NBER	Export volume	NBER
Currency in circulation	NBER	Ėxport value	NBER
Freight receipts	NBER	FRA import val	NBER
Import volume	NBER	FRA export val	NBER
mport value	NBER	Coal export price	NBER
Ldn clearings, SE Clrng. days	NBER	Pig iron price	NBER
Bank clearings	NBER	Nonferrous price	NBER
US railway traffic	NBER	chemical prices	NBER
Current Áccount	NBER	metal prices	NBER
Pig ∣ron Stocks	NBER	textile import price	NBER
US pig iron production	NBER	oil price	NBER
Tonnage cleared	NBER	textile export price	NBER
NYvsLdn spread	NBER	iron and steel pr	NBER
ParvsLdn spread	NBER	Consyled	NBER
BervsLdn spread	NBER	German mkt idx	NBER
BOE Other deposits	NBER	Fixed income securities index	NBER
BOE Reserves of notes and coin	NBER	Railway share idx	Global Financial Data
BoE Reserves to liabilities	NBER	Stock Mkt index	Global Financial Data
BoE rate	NBER		Investor's Monthly Manual

Bibliography I

- Amiti, Mary and David E Weinstein (2011). "Exports and Financial Shocks*". In: *The Quarterly journal of economics* 126.4, pp. 1841–1877.
- Bernanke, Ben S, Jean Boivin, and Piotr Eliasz (2005). "Measuring the Effects of Monetary Policy: A Factor-augmented Vector Autoregressive (FAVAR) Approach". In: Quarterly Journal of Economics 120.1, pp. 387–422.
- Chapman, Stanley D (1984). The rise of merchant banking. London: Taylor & Francis.
- Cogley, Timothy and Thomas J Sargent (2005). "Drifts and volatilities: monetary policies and outcomes in the post WWII US". In: Review of Economic dynamics 8.2, pp. 262–302.



Bibliography II

- Feinstein, Charles Hilliard (1972). National income, expenditure and output of the United Kingdom, 1855-1965. Vol. 6. Cambridge: Cambridge University Press.
- Goodhart, C.A.E (1972). The Business of Banking, 1891–1914.

 London: Weidenfeld and Nicolson.
- Korobilis, Dimitris (2013). "Assessing the Transmission of Monetary Policy Using Time-varying Parameter Dynamic Factor Models*". In: Oxford Bulletin of Economics and Statistics 75.2, pp. 157–179.
- Primiceri, Giorgio E (2005). "Time varying structural vector autoregressions and monetary policy". In: *The Review of Economic Studies* 72.3, pp. 821–852.



Bibliography III



Solomou, Solomos and Martin Weale (1991). "Balanced estimates of UK GDP 1870–1913". In: Explorations in Economic History 28.1, pp. 54–63.

